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## **KEY PUBLICS**

## PRODUCERS

Volunteers

Donors

Employees

**Grocery Stores** 

## LIMITERS

Shepherd's Heart

Salvation Army

Church food banks

## CUSTOMERS

People in need in the Waco community and their families

Hidden Treasures shoppers

Other nonprofits

**ENABLERS** 

**Community leaders** 

**Board of Directors** 

Local media

Long-term, successful clients

Partner organizations